



## NEWS RELEASE

**Contact:** Chris Watts, Central Indiana Corporate Partnership/Conexus Indiana  
Phone: 317.514-3184 E-mail: [cwatts@cincorp.com](mailto:cwatts@cincorp.com)

### **Indiana Supplier INsight database marks a year of success helping Hoosiers do business with Hoosiers**

***With support from IEDC, other partners, the Conexus Indiana online portal attracts more than 6,000 Indiana companies seeking in-state supply chain opportunities***

(INDIANAPOLIS, Ind., March 10, 2011) In March 2010, the Conexus Indiana manufacturing and logistics initiative launched **Indiana Supplier INsight**, a web-based network that links Indiana firms with potential suppliers within the state – streamlining supply chains and helping Hoosiers do business with Hoosiers.

A year later, with support from partners including the Indiana Economic Development Corporation (IEDC), Indiana Secretary of State, Indiana Chamber of Commerce, and the Indiana Department of Administration, the online tool has generated some impressive results.

More than 6,000 Hoosier businesses have registered on Indiana Supplier INsight since its inception. An additional 288 out-of-state firms have also registered, showing that Supplier INsight is also a global resource for finding qualified Indiana companies. More than 1,800 of the registrants are diversity firms, making the site one of the state's top resources for women- and minority-owned businesses.

Taking advantage of this new way to identify and connect with Indiana suppliers, more than 150 procurement opportunities have been posted on Supplier INsight, representing hundreds of millions of dollars in contracts for Hoosier companies.

"We're very pleased with the response to Indiana Supplier INsight," said Steve Dwyer, President & CEO of Conexus. "It certainly demonstrates that there was an unmet need to be filled, and it's gratifying to work with the IEDC and our other partners to keep more business opportunities within the state and connect worthy companies with new customers."

While Conexus Indiana is focused on the manufacturing and logistics sectors, Indiana Supplier INsight is a tool for making connections between firms of all industries, including professional service providers. The free service stores information on registered businesses, and allows users to access the platform online to search for Indiana suppliers, using categories like capability, location, industry classification and women- or minority-owned certifications. At the same time, suppliers can search for procurement opportunities that match their area of expertise and express interest in submitting a bid.

Companies registered on the site are also invited to monthly networking events as well as workshops on topics like pursuing state and federal contract opportunities.

Those interested in registering on or supporting Indiana Supplier INsight can visit [www.ConexusIndiana.com](http://www.ConexusIndiana.com) and click on the 'Indiana Supplier INsight' link on the left side of the homepage.

*Conexus Indiana is the state's advanced manufacturing and logistics initiative, dedicated to making Indiana a global leader in high-growth, high-tech industries. Conexus is focused on strategic priorities like workforce development, creating new industry partnerships and promoting Indiana's competitive advantages.*